

# WWW.DJFM.COM

# PRESS KIT



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# BIOGRAPHY

Jon Gerler's musical existence as DJ FM is a journey that began over fifteen years ago.

Following the dissolution of his band S.G.O. in 1997, Gerler and producer Tom Mohbat began work on DJ FM's debut EP "breakup." The album introduced FM's signature blend of danceable beats, world percussion, live instrumentation and the haunting vocals of singer/actress Elizabeth Fountain. Tracks from the album were featured on MTV's "Real World," "Road Rules," and the Abercrombie & Fitch website. The song "Baranquilla" appeared on the Record Exchange's 1999 "Notes from Home" compilation CD which led to significant regional airplay on college radio, as well as a mention in CMJ.

FM then began his most ambitious plan to date: moving his music out of the clubs and assembling a group of musicians to help him perform in a live setting - The FM Initiative. Enlisting the aid of S.G.O.'s drummer Jason Clevenger and Mohbat's alter-ego Ravi on percussion, FM played a series of local live dates, including a benefit performance at Club Metro in Asheville and the Freakadelic Records Freak-for-All in 2000 at Local 506, Chapel Hill.



The group took a hiatus following FM's move to Baltimore, Maryland, where he began focusing on honing his DJ-ing skills, as well as the completion of his second EP, "conversion.factor". He DJ-ed at small clubs in and around Washington D.C., including the Galaxy Hut and Clarendon Ballroom in Arlington, VA. "Conversion.factor" was released online in early 2001 through a fledgling website called mp3.com, and 2AM Artist Management's Keith Haas invited FM's live group to perform at 2AM's Showcase in Springfield, MA with a crowd of over 2,000.



Back in North Carolina, FM began work on his 3rd release, the "Land on your Feet" EP. Tracks from all three of his releases continued to be used by MTV as well as various PBS programs including "In The Mix," and online indie retailer The Orchard helped the "breakup" EP see distribution through Apple's hugely successful iTunes Music Store. Along with former Resonance Project DJ Tom Foolery, HiJinx Records was founded and FM began a year-long Friday night residency at Rush Lounge,

formerly the center of Raleigh's up-and-coming South Glenwood district beginning in 2004 (now the Pouch and The Basement).

After concluding his residency at Rush in early 2005, guest appearances at Aries Lounge, Oliver Twist, Talulla's, and a high-profile gig opening for the Backstreet Boys at the Progress Energy Center followed. For this he was voted as Best DJ in the Triangle for 2006 by the Independent Weekly. From 2006-2007 he then played bass/keys for local Raleigh rock heroes Left Outlet, whom Grammy-nominated producer John Custer (DAG, Corrosion of Conformity) called "the best band to come around in a long time...great vocals...great song writing."



FM then returned to DJ-ing in 2007, where he held down a summer-long residency at Glenwood South wine bar April & George and a 2-month residency at Chapel Hill's Mansion 462. Countless guest appearances at Chapel Hill's Vespa, Raleigh's Mosquito and Ess Lounge (as opening act for Fools Gold Record's Treasure Fingers), GruvGlu's EmergeNC 2008, Transformus 2009 and even a gig at AutoSub at Burning Man 2009(!) followed. In 2010 FM began his residency for Lincoln Theatre's REVOLUTION Raleigh dance party, averaging 400+ attendees in a notoriously difficult market for electronic dance music.



Yet for all the publicity, DJ FM's first priority is the release of his latest release, Last Man Standing. Last Man Standing is a genre-bending tour-de-force of electronic mayhem, blending elements of rock and metal with different styles of EDM. In the words of online music blog BeatsandBeyond.com, "'Last Man Standing' is a diverse and atmospheric piece of work remarked by nifty sound layering and a solid overall composition, and a solid pick if you're looking for deeply melodic and hypnotizing cuts. RATING: 8.0/10"

Sure to be his most personal and in-your-face work to date, Last Man Standing is about courage in the face of turmoil, hidden love, keeping secrets, and longing. "It's about wanting something out of reach," says FM, "and coming to terms with the internal conflict that results."





soundcloud.com

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**DJFM.com**

305 Following 724 Followers 4 Playlists 162 Likes 311 Comments Groups Tracks

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**DJ FM • Last Man Standing (2013)** 1 year Electro House 49:23

Liked Playlist Share

- 1 Last Man Standing (2014) - FULL ALBUM Streaming ▶ 347
- 2 Sometimes (I Miss The Drugs) - 2014 Remix/REMASTER - FREE DL! ▶ 370
- 3 Face Down (Original Mix) ▶ 504
- 4 Premonition (feat. Alicyn) - BUY ON ITUNES! ▶ 13,503
- 5 Dreamstate (2014 Re-edit) ▶ 422

View all 9 tracks

James Egbert - The Crest

DJFM.com 3 years

**Premonition (feat. Alicyn) - NOW on Google Play**

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**Move For Me (DJ FM's Rock vs. Rave 2013 Remix/REMASTER) - FREE DL...**

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DJFM.com 3 years

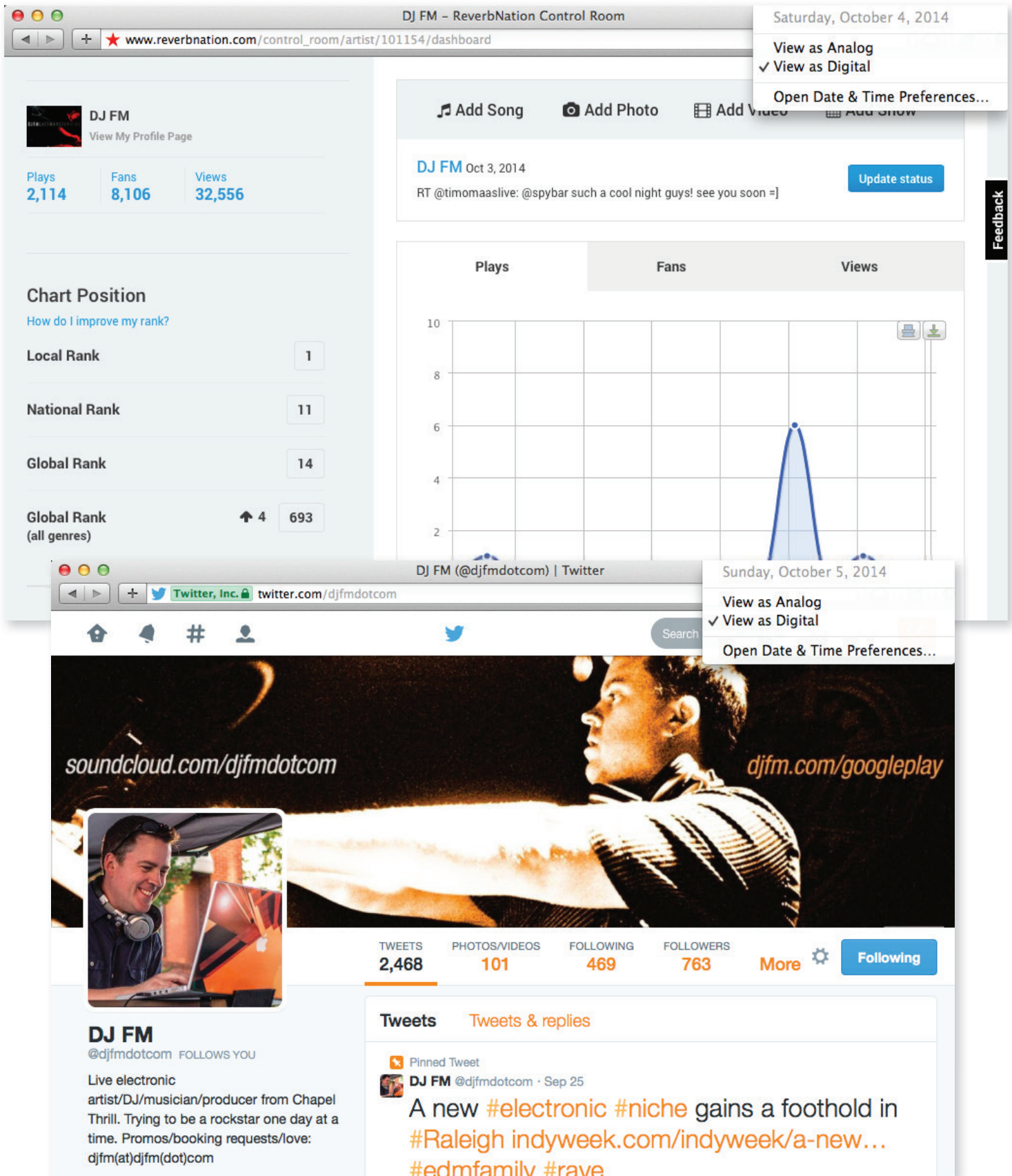
**Friday (Original Mix)**

Write a comment ...

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# REVERBNATION/TWITTER STATS





# FACEBOOK/INSTAGRAM STATS


Monday, October 20, 2014

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You are posting, commenting, and liking as **DJ FM** — Change to Jon Djfm Gerler

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 18+ / \$8

CHAPEL HILL UNDERGROUND  
 157 E ROSEMARY ST.  
 CHAPEL HILL, NORTH CAROLINA

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PEOPLE 1,911 likes

Status Photo / Video Offer, Event +

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**THIS WEEK**

4 Page Likes

523 Post Reach

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2 Notifications

0 Messages

Recent

2014

2013


2012

Thursday, October 23, 2014

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instagram.com/djfmtdotcom

Instagram



11.08.2014

star.yana liked your photo. 23 minutes ago

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**djfmtdotcom**

Jon Gerler DJ FM is a musician, EDM producer & DJ with 15+ years experience gigging from Baltimore to Burning Man. <http://djfm.com> <http://facebook.com/djfmtdotcom> <http://soundcloud.com/djfmtdotcom>

285 posts 374 followers 170 following

Edit Profile





## Reviews Of “Last Man Standing” (2014)

“A collage of rock instruments and electronic grooves, The LP’s content contains mostly very melodic and relatively laid-back textures with a progressive twist, with tracks such as ‘Rage Blackout’ and ‘Dreamstate (2013 Remix Re-edit)’ injecting a shot of high-tempo rave rhythms to the overall. Nearly every track is tailored for the dancefloor: some of the tracks are clearly written from a songwriters perspective, while others feature a more traditional approach to electronic music. ‘Last Man Standing’ is a fairly diverse and atmospheric piece of work remarked by nifty sound layering and a solid overall composition, and a solid pick if you’re looking for deeply melodic and hypnotizing cuts.”

*Youri Jozee, BeatsAndBeyond.com (Netherlands)*



## Reviews Of The “Premonition EP” [Metronix Recordings] (2011)

“WoBBle FaCTory Remix works for us!”

*Ilan Flaishler, The Flash Brothers (Israel)*

“Premonition (original mix)...deep house, my fav! I’ll play, deep!!”

*DJ Deev, Zona 8 Radio Show (Portugal)*



## Reviews Of “Gone (DJ FM Remix)” by Triple Threat [3345 Music] (2010)

“DJ FM is a talented local guy from Raleigh, NC. He’s always expanding his sound in new directions, and pretty adventurous in his production. So far I’ve heard his hard-edged old-skool progressive material and his more recent neo hip-house material on the EP Influenced—he did that one with another local cat, Big Hop,. More recently he seems to have explored a deeper, more melodic house sound with spacey grooves and bass lines. Like a lot of the folks into electronic dance music in the area, he found his way into electronica through a different genre. . .metal. . . Well people are complex, and not everything can be explained, but this remix he sent me recently is so good I wanted to talk about it a little. Enjoy!”

*DJ Monte La Monte, The Soul Reflector*

“Love It!!!”

*DJ Deev, Zona 8 Radio Show, Portugal*



## Reviews Of The “Influenced” EP (2009)

“Cool Jump Up Bizness. :-)”

*Momu (Mark Musselman), DJ/Producer*

“You got some nice DnB going on....”

*CarbonBass, DJ/Producer*

“Killer Track...Lovin’ the MC...”

*Lost Nomad, DJ/Producer duo*

*(Continued next page)*





## Reviews Of The “Conversion Factor” EP (2001)

“‘Do You Miss Me’ grabs my attention in the first few seconds with electronically enhanced conversation. Then the dance/pop music kicks in, and Liz adds her haunting, soothing vocals. Her voice is another instrument, blending with the music instead of fronting it...This song is beautifully composed...Liz sings again on the sad love song ‘Garden,’ fronting the music this time, and the sound is New Age Electronica. Very interesting, very alive. And on ‘I Believe,’ the success is in the contrast of sounds. Liz sings a smooth melody over a frenzied pounding heartbeat of music. They really got it right here. This song is electric soulful energy, not just electric noise.”

*Jennifer Layton - Indie-Music.com*

“Some nice music...the composition and mood are cool...”

*Neil Harris, Former A&R rep, Jive Electro Records & London Records*



## Reviews Of The “Breakup” EP (1998)

“Ambient Like a Racehorse, DJ FM's breakout single ‘Proton Girl’ lays down the law, the law being (rave, rave, techno-rave). ‘Proton Girl’ plays out like an action thriller. DJ FM has taken an obvious knack for rhythm and turned it into a rave-ready, break-beat collage that has dance hit written all over it. He doesn't hurt your ears with tinny tones either, instead he chooses to take the time to carve it up nice and phat.”

*Braden Merrick - VP Marketing, RedButton.com, San Francisco, CA, Former Manager, The Killers*

“No shock to the system in terms of approach, but DJ FM sets a gently stimulating, groovy mood. I particularly enjoyed “Dreamstate,” a high-BPM number that places shimmering guitar arpeggios and New Wave keys against a techno-inspired groove; the tune's endlessly ascending chord changes are certain to get the house rocking. For those who like their electronica on the poppy side, this seven-song EP is a good bet.”

*Jim Santo, Demo Universe*

“dj fm combines many different electronic styles to create some very good songs on his debut cd. trip hop beats meld with sweeping synth lines and swirling pads while keeping a decidedly danceable quality throughout the seven tracks. the problem is that, with mix of styles, this music tends to be a little of everything, and not a whole lot of anything in particular. the fast hiphop beat in valley, the d'n'b in escape, the four on the floor in dreamstate, they're well done, but lack the power and energy that should emanate from them. they end up sounding like watered down versions of the styles they originated in. having said that, there are numerous good qualities to all the songs on the album, not the least of which is the excellent production. every sound is clean and well mixed, the pads are lush and the melodies shine through. another welcome surprise is the addition of vocals in songs like baranquillia and valley. very nicely layered and the voices themselves are great. valley in particular stands out as a heavier dance song with dual harmonies and a subtle piano melody. the male and female vocals complement each other and blend into the mix like they are supposed to. a quiet vocal dance tune that shines through for its mood and depth. the ambience of dj fm's music is something not often found in dance music, and he does a good job of keeping a true feeling in his songs while introducing the dance floor element. surely music to check out.”

*Alex, Reviewer, Raw42 Electronic Music*

*(Continued next page)*





## Reviews Of The "Breakup" EP (1998) (cont'd)

*A Dual Review of "Breakup" and Friend Side Monkey's "Those Pesky Bubbles" (CitySearch, 5/98)*

"What we have here are two of the area's premiere electronic outfits. First up is FSM's long-awaited debut, 'Those Pesky Bubbles', a six-song trip-hop extravaganza. An offshoot of the Whifflefist Collective, this is probably the most listener-friendly thing to come out of that group, period. The music is a mix of weird tape loops, funky bass lines and some serious trip-hop beats that any good tech-head is sure to like. They are also one of the first Triangle bands to do the electronic thing live in a club, so go see 'em.

DJ FM, however, goes for the more techno side of the electronic spectrum. While it is a little more 'mainstream' (I just say that because everyone and their brother seems to be into it these days), 'breakup' strays a little from the norm with its use of some Latin rhythms. 'Proton Girl' would make any little club kid happy (i.e.-it's a GREAT dance track), and 'Valley' reminds me of something David Bowie would have done (or may still do) in his techno/dance days. If you want a good representation of where the electronic/dance genre is going in the Triangle and the talented musicians doing it, pick up these two discs. They won't disappoint."

*Jeff Ware, CitySearch*

"CMJ is doing a profile on our station next month. One of the last questions is, 'What as a MUSIC director are the top 5 CDs that you have on your desk right now?....#5) DJ FM - breakup!!!"

*Joe Madonna - Former Music Director, 88.1 WARY-FM, Valhalla, NY, Former Representative, MCT Management*

"Very professional. I listened to it as soon as I got it. Very, very good tracks. The production is phenomenal and the drums slam. I particularly enjoyed the first two songs: Proton Girl and Escape."

*Universal Tribe Electronic Music - www.universaltribe.com*

"Very ambient....I know good music when I hear it."

*Dave Russell - Top 50 Chart Reporter, DMA (Dance Music Authority)*

"I think you're a hook away from progressing to the next level."

*Neil Harris - Jive/Jive Electro Records NY, former A&R rep, London Records*

"I like the material a lot - keep pushing."

*Dave Keats - Wind-up Entertainment, NY*

"Your CD shows a lot of talent. Keep up the good work."

*Mark Staton - John Garabedian's Open House Party*

"I'm listening to 'Baranquilla' right now. It sounds really cool - I especially dig the Spanish lyrics."

*Fawn Goodman - Polygram Records*

"'Proton Girl' is my favorite track on the album. Very 'chemical' - even with the tabla! It does rock, and an excellent intro...getting to be a habit...!"

*Adam Reeve - Webmaster, www.screaming.com*







Taken from Chapel Hill, NC's "The Independent Weekly," May 20-26, 1998. DJ FM's debut EP "breakup" becomes public, alongside such other local electronic artists as Dub Assassin and Sensorial.

## Demo Universe

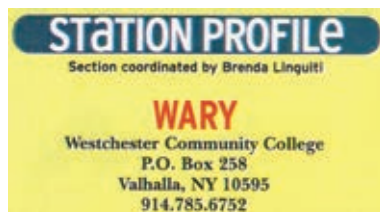
a work in progress

<http://www.demouniverse.com/demou>

Review Posted to DemoUniverse 11/15/98 - originally submitted 5/98. "Breakup" receives its first review, written by Jim Santo, a former writer for Alternative Press magazine.

### DJ FM • "Breakup"

No shock to the system in terms of approach, but DJ FM sets a gently stimulating, groovy mood. I particularly enjoyed "Dreamstate," a high-BPM number that places shimmering guitar arpeggios and New Wave keys against a techno-inspired groove; the tune's endlessly ascending chord changes are certain to get the house rocking. For those who like their electronica on the poppy side, this seven-song EP is a good bet.



DJ FM's debut EP is featured in the July 20, 1998 edition of CMJ New Music Report. WARY Program Director Joe Madonna's mention of "breakup" eventually leads to the CD being picked up by Rickett's Record Pool.



What did Rickett's Record Pool have to say about DJ FM's "Breakup"? Take a look.....

(5=Projected Hit 1=Fair)

DJ Phillee Blunt - WRNU 103.9 FM

DJ Opinion: 5 / Floor Response: 5

Comments: "Great Dance Tracks."

DJ Arlo - WRNU 103.9 FM

DJ Opinion: 4 / Floor Response: 4

Comments: "Great CD. I like all the songs on it."

DJ Stewart Torres - FatBoy-NYC

DJ Opinion: 4 / Floor Response: 4

Comments: "Good. Please mail an autographed picture."

DJ O. Baez - El Jardin

DJ Opinion: 4 / Floor Response: 4

Comments: "Strong -"

DJ Cousin Nick - Mobile, Cedar Grove, NJ

DJ Opinion: 3+ / Floor Response: 3+

Comments: "Did very Good! Hot!"

DJ Mike Tomas - Boogie Box Cafe

DJ Opinion: 4 / Floor Response: N/A

Comments: "Very good - whole CD."

DJ Mustafa H. - Gregorys

DJ Opinion: 4 / Floor Response: 4

Comments: "It will do good!"

DJ Gerardo Jover - Mobile

DJ Opinion: 3 / Floor Response: 2

Comments: "Loved 4 & 5. This guy shows us he's a diverse musician - which makes a good CD."



**RICKETT'S RECORDS**

5 Projected Hit  
4 Very Good  
3 Good  
2 Average  
1 Fair

DJ NAME: PHILLEE BLUNT  
CLUB: WRNU  
TITLE: Breakup  
ARTIST: DJ FM  
LABEL: Bad Dog Records  
DATE RECEIVED: 7/22/98  
DJ OPINION: 5 FLOOR RESPONSE: 5

COMMENTS  
Great Dance Tracks

**RICKETT'S RECORDS**

5 Projected Hit  
4 Very Good  
3 Good  
2 Average  
1 Fair

DJ NAME: DJ ARLO  
CLUB: WRNU 103.9 FM  
TITLE: Breakup  
ARTIST: DJ FM  
LABEL: BAD DOG RECORDS  
DATE RECEIVED: 7/22/98  
DJ OPINION: 4 FLOOR RESPONSE: 4

COMMENTS  
Great CD. I like all the songs on it.

**RICKETT'S RECORDS**

5 Projected Hit  
4 Very Good  
3 Good  
2 Average  
1 Fair

DJ NAME: Stewart Torres  
CLUB: FatBoy-NYC, Compile Wkly. Chart  
TITLE: 12", LP, EP, CD single, CD  
ARTIST: DJ FM  
LABEL: Bad Dog Records  
DATE RECEIVED: 7/22/98  
DJ OPINION: 4 FLOOR RESPONSE: 4

COMMENTS  
Good

Please mail an autographed picture

GUARDIAN LIFE GROUP OFFICE  
150 Clave Road  
Little Falls, N.J. 07424  
PO Box 5056  
Clifton, N.J. 07012

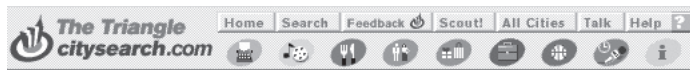
**RICKETT'S RECORDS**

5 Projected Hit  
4 Very Good  
3 Good  
2 Average  
1 Fair

DJ NAME: MIKE TOMAS  
CLUB: BOOGIE BOX CAFE  
TITLE: Breakup  
ARTIST: DJ FM  
LABEL: Bad Dog  
DATE RECEIVED: 7/22/98  
DJ OPINION: 4 FLOOR RESPONSE: 4

COMMENTS  
Very Good  
WHOLE CD





Review by Jeff Ware, posted to [www.CitySearch.com](http://www.CitySearch.com)

May 1998. DJ FM's debut EP is jointly reviewed with one of the only other successful live electronic acts in the Triangle Area, Friend Side Monkey.

**Friend Side Monkey - Those Pesky Bubbles (Self Released)**  
**DJ FM - breakup (Self Released)**



Editors' Profile

What we have here are two of the area's premier electronic outfits. First up is FSM's long-awaited debut, "Those Pesky Bubbles," a six-song trip-hop extravaganza. An offshoot of the Whifflefist Collective, this is probably the most listener-friendly thing to come out of that group, period. The music is a mix of weird tape loops, funky bass lines and some serious trip-hop beats that any good tech-head is sure to like. They are also one of the first Triangle bands to do the electronic thing live in a club, so go see 'em.

DJ FM, however, go for the more techno side of the electronic spectrum. While it is a little more "mainstream" (I just say that because everyone and their brother seems to be into it these days), "breakup" strays a little from the norm with its use of some Latin rhythms. "Proton Girl" would make any little club kid happy (i.e. it's a GREAT dance track), and "Valley" reminds me of something David Bowie would have done (or may still do) in his techno/dance days. If you want a good representation of where the electronic/dance genre is going in the Triangle and the talented musicians doing it, pick up these two discs. They won't disappoint.

## Club/Dance Hit Zone

| Winner                           | Artist                             |
|----------------------------------|------------------------------------|
| Vote<br><input type="checkbox"/> | <b>DJ FM</b><br>Live techno with a |

| the Week  |                     |
|---|---------------------|
| Artist  | Title               |
| Mary  | Naked               |
| flowing pop rock  | (take me there)     |
|   | She Found You       |
| Great modern Rock from "You're Freaking Me Out" (take me there) |                     |
| 3 DJ FM   | Baranquilla         |
| ↑ Live techno with a Latin vibe                                 | (take me there)     |
| 4 Dark Phoenixx   | Something Wicked... |
| ↓ Hip-Hop/Cin-city sound  | (take me there)     |
| 5 JJ's Greatest Band on Earth                                   | Ghetto Boy          |
| ↑ The new must-hear tune from "Furniture Detector"              | (take me there)     |

### SoundClick - Music Reviews

[ Contents | Search | Post | Reply | Next | Previous | Up ]

[SoundClick Home](#)

#### DJ FM

From:  
Category: Club/Dance  
Date: 08 Mar 1998

#### Comments

DJ FM is great! The song (which is in the Club/Dance Hitzone) makes me wanna go straight to a club! The whole Club/Dance section is getting better, anyway. Marina is also an extremely cool new track. Keep up the good work!

[ Contents | Search | Post | Reply | Next | Previous | Up ]

[SoundClick Home](#)

#### Proton Girl ROCKS!!!

From:  
Category: Club/Dance  
Date: 16 Mar 1998

#### Comments

DJ FM's "Proton Girl" is the best track on the Club/Dance section. I can't wait for the album to become available. Keep writing!!

Screen capture printouts taken from [www.Soundclick.com](http://www.Soundclick.com), Summer 1998. Long before "mp3" or "downloadable music" were buzzwords, DJ FM's debut EP was selected by owners Tanju and Tolgar Canli to appear on their fledgling "Soundclick" music site. Both "Baranquilla" and "Proton Girl" recieved many favorable listener reviews and spent the entire summer climbing the charts. Since then, Soundclick.com has become one of the premiere downloadable music sites on the web, and their Weekly Top 25 is reported to CMJ.





EUE SCREEN GEMS LTD.  
STUDIOS



Frank Capra, Jr.  
President

November 13, 1998

Jon Gerler  
8610 London Park Court  
Raleigh, NC 27615-8127

Dear Mr. Gerler:

Thank you for your letter and for sending me your music. I enjoyed listening to it very much.

Screen Gems Studios is a rental facility, meaning that we lease soundstages, offices and equipment to independent production companies. Most of the post-production work on a film takes place after the production has completed principle photography and after it has left our studio. Therefore, I am not in a position to influence any shows on music or any other aspect of production.

I have, however, taken the liberty of giving your CD and tape to Dave Frederick, owner of Sound Werx, which is a music technology company located on our studio lot. He is probably someone you might be interested in talking to further because he provides musical services for all kinds of productions. He has a very impressive operation here. You can send correspondence to him at the studio address, or call him at 910-343-3048.

I wish you continued success in your career aspirations. Please give my best to your parents.

Kindest personal regards,

Frank Capra, Jr.  
President

FCjr:bwd

1223 NORTH 23RD STREET WILMINGTON NC 28405 TEL 910.343.3500 FAX 910.343.3574 [www.screengemsstudios.com](http://www.screengemsstudios.com)

Letter from Frank Capra, Jr. - Producer, Dawson's Creek - dated 11/13/98





Advertisement taken from The Music Monitor magazine, dated December 1998. "Baranquilla" was featured on the Record Exchange's "Notes from Home" compilation. The CD "breakup" was picked up by the chain and distributed throughout all its stores in NC and Virginia, which ultimately led to securing a distribution deal with Red Eye, Inc. The Compilation itself recieved a significant amount of radio airplay, and "breakup" was serviced to all radio stations within the Record Exchange's listening area.

## ELECTROZINE

<http://home.earthlink.net/~hrb39/electrozone.htm>

Review Posted to Electrozone 3/30/99. "Breakup" is reviewed by Jeff Boyle with COP International Records.

### ***DJ FM - Breakup (Self Released)***

DJ FM (aka J. Gerler) again proves to me that the lines between techno/trance and darkwave/electro/goth are blurring at an increasingly faster rate. Not long ago a techno release with actual singing was unheard of, now we have the above review and this gem, and gem it is. Strong trip hop and trance beats, ambient swirls of keyboards, and on a few tracks, absolutely wonderful singing! The human element once again appears in this genre and none too soon! Elizabeth's vocals on "Baranquilla" are perfect, but combined with Christopher's amazing vocals on "Valley" the duet takes this entire cd to a level never before attained by a techno artist. What are they putting in the water down there in North Carolina? Both DJ FM and Captive Audience both have a sound that is similiar yet each have their own identity and they are both completely set apart from anything I've heard recently in the techno genre. Production on this cd however is superior and of high commercial quality. DJ FM writes extremely good trance songs that bridge the gaps between a lot of differnt genres and stay cohesive. If you like good electronic music, order this puppy! I recommend it!





Modified screen captures taken from RedButton.com, dated 7/7/99. "Proton Girl" was chosen by RedButton.com Vice President of Marketing Braden Merrick, as a featured track on their site. CNN.com had the following to say about Redbutton and it's impact on the internet music community:

"....Merrick runs RedButton.com, an e-zine and music channel....Word in the industry is that Merrick has a good ear, so his site has become a bookmark for some A&R scouts at the labels....Merrick also e-mails a tip sheet called Matchmaker to a list of 750 people..."Braden's artists are worth hearing," notes Chris Douridas, who handles A&R for Dreamworks."

by Lessley Anderson -

web posted June 17, 1999, 2:21 p.m. EDT

Additionally, DJ FM was given an info page at RedButton and "Proton Girl" was given a positive review. The text is featured below

### *It's All About The beat with DJ FM*

Ambient Like a Racehorse, DJ FM's breakout single 'Proton Girl' lays down the law, the law being (rave, rave, techno-rave). 'Proton Girl' plays out like an action thriller. DJ FM has taken an obvious knack for rhythm and turned it into a rave-ready, break-beat collage that has dance hit written all over it. He doesn't hurt your ears with tinny tones either, instead he chooses to take the time to carve it up nice and phat.

| Rank | Artist/Track                      | Get: MP3   Stream MP3 | Score |
|------|-----------------------------------|-----------------------|-------|
| 11   | Dj FM + The FM Initiative         | 4.00                  | 4.00  |
| 12   | Chiller Twist Banshee (Radio Mix) | 4.67                  | 4.67  |
| 13   | Wong                              | 4.50                  | 4.50  |
| 14   | Dj FM + The FM Initiative         | 4.00                  | 4.00  |
| 15   | Dj FM + The FM Initiative         | 4.67                  | 4.67  |

Screen captures taken from RollingStone.com 10/99. During the month of October, all of the tracks which DJ FM had made available for download - including more recent material not on the "Breakup" EP - climbed into the top 20 on the "Dance/DJ" Charts, with Dreamstate ascending to the #7 position.





## DJ FM + The FM Initiative - Breakup

I just wanted a few of you who are looking for a good chill out disc after a party to check out DJ FM and The FM Initiative's CD entitled Breakup. The CD itself is a 7 track wonder and excellent cross section of sound.

Myself just receiving this CD in the mail the other day was surprised even by the cover art/CD liner graphics design. Even looking at this thing when I opened the package told me that I was in for a really interesting soundscape journey. (So far I've listened to it 5 times since yesterday so it passes quality control for sure. :-)

The first track entitled Introducing has a very interesting array of two or three sound samples thrown in there that took even me a few hours to ID but they are so cool if you have a keen ear and can figure them out.

There are 3 tracks in general I will call to your attention on this CD release :

Proton Girl - The second track of the CD is a very familiar crossing of styles that reminds me of the works of Moby and The Crystal Method, a rather cool sounding track with excellent production on the drum and synths line and comes in second on my list of favorites on this release.

Escape-This is the third track of the CD and my personal #1 favorite of the whole disc. A very energetic and inspiring track for those who like their flavor of music on the Drum 'n' Bass style like most of us do then this track is for you. :-)

Dreamstate - An energetic combination of piano, synths, and I'd almost classify it "Ambient" except for the really hard drum line that is contained within it and it's worth checking out.



Review Posted to Cherrybomb 10/06/99. "Breakup" is reviewed by Jamie Mac Millan, webmaster for Cherrybomb.dynip.com, a Canadian Rave Site.



Screen captures taken from UBL.com, dated 9/3/99. DJ FM's "Proton Girl" was selected by panelist and Blink-182 lead vocalist Mark Hoppus as a finalist for UBL.com's "Born on the World Wide Web" competition. Even though "Proton Girl" wasn't chosen as a winner, it came in 2nd place in the Electronic Genre.



# Livetronica tantalizes, transcends

An exclusive online interview with the new techno artist Dj FM, on luck, love and genrefication

*By Michelle Scaman*

**L**ivetronica, an artistic, genre-like blend of electronic dance makes its debut into the techno world as the new sound, with pioneer DJ FM.

Jon Gerler, BAD DOG record co-producer and founder of the touring techno group the FM Initiative, introduced his new genre at the tail end of '98, with his album *Breakup*.

"Breakup will always mean the most to me, no matter how many albums I make because I truly invested everything I had into it."

Producing the first album wasn't an easy task for Gerler, who writes the lyrics and arranges the material.

"Know the term starving artist? I was three months behind on rent. Popcorn for dinner. Bad stuff."

As the innovator of livetronica, Gerler hopes to introduce something new to the techno realm and bring sanity to the industry.

"The radio these days is so bland, so same-same. I want to create a whole new sound."

Over genrefication can become ludicrous and end up losing meaning, Gerler puts it into perspective.

"My problem is that within certain genres, there are so many smaller variations: like in jungle, drum & bass, hardstep, techstep, darkstep and my favorite, ragga jungle. But some of them are so closely related it's almost pointless to try to differentiate and people, especially DJ's, will get very defensive when you say that. No offense to them, certainly."

That, no offense to them, certainly."

One genre in particular defines Gerler.

"There are a lot of bands around (North Carolina) that play what's called, ah... country. Like, Son Volt, Wilco, etc. Ugh, imagine old school... country combined with indie rock. Scary, eh?" Gerler laughs out loud. "The south is pretty low-ackwards."

Listening to *Breakup*, it's apparent Gerler knows his stuff. With a background in piano, trumpet, electric and bass guitar and later cutting dimes on a four-track, when he was younger, his invention the FM Initiative was a monogamy waiting to be released.

The song *Baranquilla* was discovered soon after its exposure by MTV's *The Real World* and featured on their Hawaii edition. Gerler decided to send in his demo to Braden Merrick, the Vice President of [www.redbutton.com](http://www.redbutton.com), an MP3 website based in San Francisco.

"I figured I got my stuff to this guy and I can't go wrong. I'm pretty sure that's how (MTV) found me because the Real World headquarters, Bunim-Murray Productions, is based in Van Nuys."

Modestly, he doesn't attribute it to his immense talent.

"Crazy twist of fate. It really is all about luck and who you know."

Having received MTV's attention, Gerler doesn't find it difficult to remain humble.

"I think it would be for most people but I think I could handle it. I've got my priorities in order and I know what it's like to be broke and make it."

*Baranquilla*, which was translated from English to Spanish, brings an ardent seriousness to *Breakup*.

"*Baranquilla* is the name of a city off the coast of Colombia, South America. In high school I dated an exchange student from there."

The song describes the trip Gerler took to visit her during his freshman year in college.

"Best time of my life and also one of the hardest times because I loved her so much."

With the release of their new album early next year, the FM Initiative hope to tour their local area of North Carolina and surrounding regions, until promoters are interested in bringing them to other places, like Seattle.

"If I can find promoters who are interested in bringing us, I'll go anywhere."

visit [djfm.com](http://djfm.com)

Interview re-printed from Seattle's "Ebbtide" zine, 10/22/99. DJ FM is interviewed by Michelle Scaman, writer for Seattle's "Ebbtide." The interview makes the front page. Below are a few selected excerpts.

"Breakup will always mean the most to me, no matter how many albums I make because I truly invested everything I had into it." Producing the first album wasn't an easy task for Gerler, who writes the lyrics and arranges the material. "Know the term starving artist? I was three months behind on rent. Popcorn for dinner. Bad stuff."

....As the innovator of livetronica, Gerler hopes to introduce something new to the techno realm and bring sanity to the industry. "The radio these days is so bland, so same-same. I want to create a whole new sound. Genrefication is sort of negative but people need an identifying term." Over genrefication can become ludicrous and end up losing meaning. Gerler puts it into perspective. "My problem is that within certain genres, there are so many smaller variations; like in jungle, drum & bass, hardstep, techstep, darkstep and my favorite, ragga jungle. But some of them are so closely related it's almost pointless to try to differentiate and people, especially DJ's, will get very defensive when you say that. No offense to them, certainly."

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....Modestly, he doesn't attribute it to his immense talent. "Crazy twist of fate. It really is all about luck and who you know." Having received MTV's attention, Gerler doesn't find it difficult to remain humble. "I think it would be for most people but I think I could handle it. I've got my priorities in order and I know what it's like to be broke and make it."

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....With the release of their new album early next year, the FM Initiative hope to tour their local area of North Carolina and surrounding regions, until promoters are interested in bringing them to other places, like Seattle. "If I can find promoters who are interested in bringing us, I'll go anywhere."





Screen captures taken from CDNow.com, dated 9/24/99 and [www.bunim-murray.com](http://www.bunim-murray.com), dated 8/15/2000 Tracks from DJ FM's debut EP "breakup" were selected to appear as background music on MTV's "Real World Hawaii" by Music Supervisor Chris Burch. DJ FM's music was featured at MTV's CD Lounge at CDNow.com alongside such acts as Everlast and DJ Keoki, as well as on Bunim-Murray's Productions website.

Review Posted to [www.ward42.com](http://www.ward42.com) 11/99. "Breakup" is reviewed by Alex for Raw42, an internet zine specializing in Electronic and Industrial music.



DJ FM combines many different electronic styles to create some very good songs on his debut cd. trip hop beats meld with sweeping synth lines and swirling pads while keeping a decidedly danceable quality throughout the seven tracks. the problem is that, with the mix of styles, this music tends to be a little of everything, and not a whole lot of anything in particular. the fast hiphop beat in valley, the d'nb in escape, the four on the floor in dreamstate, they're well done, but lack the power and energy that should emanate from them. they end up sounding like watered down versions of the styles they originated in. having said that, there are numerous good qualities to all the songs on the album, not the least of which is the excellent production. every sound is clean and well mixed, the pads are lush and the melodies shine through. another welcome surprise is the addition of vocals in songs like baranquillia and valley. very nicely layered and the voices themselves are great. valley in particular stands out as a heavier dance song with dual harmonies and a subtle piano melody. the male and female vocals complement each other and blend into the mix like they are supposed to. a quiet vocal dance tune that shines through for its mood and depth. the ambience of DJ FM's music is something not often found in dance music, and he does a good job of keeping a true feeling in his songs while introducing the dance floor element. surely music to check out.





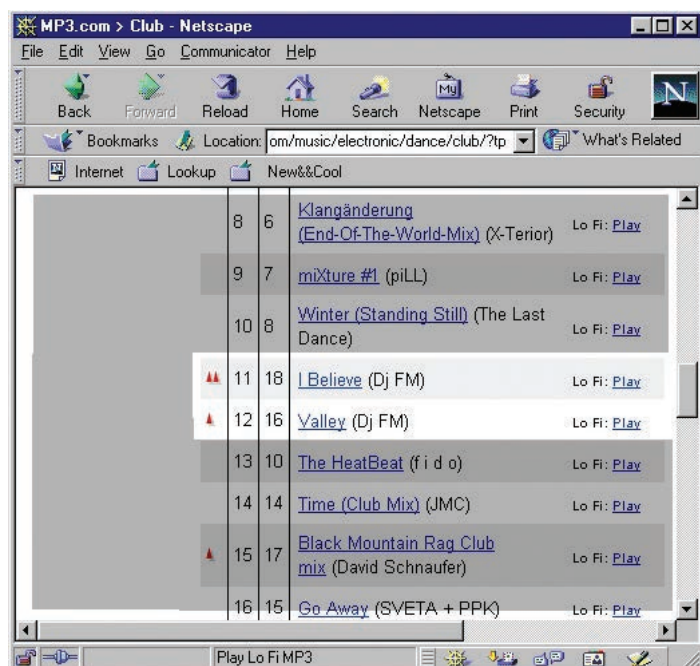


#### CD RIGHT NOW

Music reviews of discs by DJ FM and Dog Fashion Disco. Plus more metal from Dio: Doubledrive, Iced Earth, Drain S.T.H. and many ...[MORE](#)

Review Posted to [www.raleighmusic.com](http://www.raleighmusic.com) 11/99. "Breakup" is reviewed by Dave Rogers for Raleigh Music.com, an internet zine specializing in music local to the Raleigh/Durham area of North Carolina, USA.

A trip through electronic time and space with your fearless leader Jonathan Gerler: aka DJ FM. Recorded down near the railroad tracks at Osceola Studios in Raleigh, FM takes his techno, dance and ambient influences and creates a little head travel of his own. The songs Proton Girl and Dreamstate you could easily imagine in a big city nightclub but aren't quite the norm for the disc. The most outstanding track on "break up" is Baranquilla. A hypnotic number with a soft female voice (credited to "Elizabeth") speaking in a foreign tongue. This tune drains your senses and was probably designed for designer drugs! Another excellent track is Valley. An equally hypnotic piece where Elizabeth accompanies the singularly named Christopher in a song that sounds like it could have been lifted from U2's Eno produced Zooropa album. The set closes out with a dark sunset that a high priest of New Age like Patrick O'Hearn would be proud of. While one might say that this CD lacks consistency in style, it should be thought of as a soundtrack for time travel.



Screen captures taken from [mp3.com](http://mp3.com) 12/99. The month of December saw both "Valley" (from DJ FM's Breakup EP) as well as the brand new FM Initiative Track "I Believe" ascend into the top 20 of the mp3.com club/dance charts.



Flyer design for *Rapture* party in Asheville, NC, March 1999. DJ FM and his band The FM Initiative performed their first official live PA at Club Metro in Asheville. Not only was FM responsible for designing the flyer, but the group closed out the evening to a packed house.



**03.06.99  
asheville, nc**

**sponsoring**  
**DJ Met** • The Passenger • Columbia SE  
**N&D** • Family Tree • Johnson City TN  
**SUBS** • Starchild/Dreamscape • Asheville NC  
 Cooker • Brother Band • Asheville NC  
 Gaudier • Starchild • Asheville NC  
 Rudience • Starchild • Asheville NC  
 Core • Starchild • Asheville NC  
 DJ FM/ The FM Initiative (performing live) • BAD DDB • Raleigh NC  
 DJ Android • Ink Hot Records/ Crooked Crew • Raleigh NC  
 Tactics • AMS, VA

**location/time/cost**  
 Club Metro • 38N French Broad Ave, Asheville NC  
 8pm to 5am • \$10.00 to get in

**directions**  
**From West:**  
 Take I-40E to Montford exit • Exit 4E • Right at light  
 First street on left • Club on right  
**From East:**  
 On Highway 40W take exit 53B to Asheville  
 Take I-40W to Montford exit • Exit 4E • Left at light  
 Next light left • First immediate street on right  
 Club is on right  
 (Phone) <<<< 828.255.1212

**many thanks**  
 Much love and thanks to Starchild, Palahuan, U.T.A. Chum,  
 Dreamscape, Family Tree, DJ FM and Jason • BAD DDB/Tranceuse  
 Productions, Bobbi, Melissa, and sponsoring artists Alex and Mary  
 Ann, Chris M., SB, Christopher, Chad S., Lynn and Sarah. The entire  
 Asheville and Johnson City families, the LITA kids, the Metro  
 staff, all the D.F.s who without this journey into enlightenment would  
 not be possible, and to all the kids who support and care. Most  
 of all to Chris who can not be with us at this gathering.



| MAJOR ARTISTS        |  |
|----------------------|--|
| 1. DJ FM             |  |
| 2. The FM Initiative |  |
| 3. Omnicron          |  |

| ALL RATINGS | GENRE RATING |
|-------------|--------------|
| 124         | Techno - 1   |

| ALL RATINGS | GENRE RATING |
|-------------|--------------|
| 172         | Techno - 2   |

Screen captures taken from [www.mpulse.com](http://www.mpulse.com), dated 3/24/2000. DJ FM and The FM Initiative simultaneously take the #1 and #2 spots in the techno genre at [www.mpulse.com](http://www.mpulse.com), which tracks hits from artist sites all over the web, including but not limited to major/indie labels, artists, and fan sites.



Sennheiser Electronic Corporation - 1 Enterprise Drive, Old Lyme, CT 06371 - Phone: 860-434-9190 Fax: 860-434-1759



**SENNHEISER**  
*defining sound*

# CONGRATULATIONS

Your entry to Sennheiser's Evolution Band Contest has been chosen as a **FINALIST!** Enclosed is the Evolution E835 vocal microphone, Evolution product catalog and \$10 rebate coupon for your next purchase!

*The next step? Your band is now in the drawing for the GRAND PRIZE of \$7500 worth of gear and a trip to Germany to perform at the WORLD'S FAIR next September in Germany!*

We will announce the winner at the winter NAMM show in Las Angeles on February 4th and place the winning name on our web site, [www.sennheiserusa.com](http://www.sennheiserusa.com), that day as well. Make certain you check it out!

GOOD LUCK,

Sennheiser Electronic Corporation

Manufacturing Plant: Am Labor 1, 30900 Wedemark, Germany  
[www.sennheiserusa.com](http://www.sennheiserusa.com)

Letter from Sennheiser Electronic Corporation, regarding the Evolution Band Contest - dated 1/3/2000.







KAHLUA BOSTON MUSIC AWARDS

February 19, 2000

Jon Gerler  
Dj FM And The FM Intuitive  
PO Box 6532  
Raleigh NC 27628-6532

Dear Jon,

Due to the overwhelming number of applications for NEMO's Music Showcases, I regret to inform you that at this time you have not been selected outright to perform at NEMO this year. **However, we would like to invite you to be one of a select number of "stand-by" bands for this year's Music Showcase.** Please do not be discouraged by this news - our office received close to 1200 submissions for only 200 slots. In the event that a selected band cannot attend NEMO, a stand-by band of similar musical style will be contacted and offered their time slot.

The fact that you were chosen by the listening committee for a stand-by position means that, had there been more available club space, you would have been given a definite time slot. Therefore, if club space becomes available due to cancellation, I would be pleased to offer that space to you.

It is not necessary for you to contact me regarding your stand-by status. If a slot becomes available for you I will contact you immediately, and at that time you will be asked if you are available to perform. Please do not call the NEMO office to inquire about your stand-by status. Thank you for your submission to NEMO.

Sincerely,  
Josh C. Epstein  
NEMO Showcase Coordinator

Enclosure

Zero Governors Ave. #6, Medford, MA 02155 • Ph: 781.306.0441 • Fax: 781.306.0442

Letter from Josh Epstein, Showcase Coordinator, NEMO 2000 Music Showcase & Conference - dated 2/19/2000.





Screen capture taken from [www.abercrombie.com](http://www.abercrombie.com), dated September 2000. DJ FM's "Dreamstate" is chosen to appear on Abercrombie & Fitch's website for the month of September. DJ FM's music is also selected as a potential candidate for background music on A&FTV, a web-based Quicktime series, as well as Abercrombie in-store play CDs.

Screen capture taken from [www.mp3.com](http://www.mp3.com), dated September 2000. DJ FM's track from the "conversion.factor" LP, "Garden," shoots into the top 30 on mp3.com in it's first week of release.



New track from DJ FM from North Carolina, entitled "Dreamstate".

Screen capture taken from [www.trancedomain.com](http://www.trancedomain.com), dated 3/24/2000. "Dreamstate" (from DJ FM's debut EP "breakup") was chosen as a featured track to appear on [www.trancedomain.com](http://www.trancedomain.com) by DJ Trancelott. Other tracks have been selected to appear in upcoming weeks.



Press proofs taken from [www.resonanceproject.com](http://www.resonanceproject.com), January 2000. Resonanceproject.com, in conjunction with local college radio station WKNC 88.1 FM Raleigh, NC, produced a compilation featuring all local electronic artists. DJ FM's "Dreamstate" (from the Breakup EP) was one of the tracks chosen to appear. A CD Release Party for the CD was held in February in the Raleigh Area, and an additional CD Release Party featuring live performances by some of the acts from the compilation was held in the weeks following.





Clipping taken from Chapel Hill 'zine The Independent, dated April 2000. DJ FM + The FM Initiative performed live at Freak-for-All 2000, the fourth installment of a series of parties thrown by local area electronic label Freakadelic.com, alongside local acts such as Dub Assassin and Rich Pharris.



A group of kindred spirits—this one more likely to swoon to the sound of synthesizers than a slide guitar—will take over Local 506 on Friday, March 31. Organized by the folks at the local electronica label Freakadelic, the **April Fool's Eve Freak-For-All** will feature performances by a host of local and national techno and trance artists. Locals include Dub Assassin (a.k.a. Tim Harper, who's been involved in a host of country and rock bands around here—pictured above) and DJ FM & the FM Initiative. Of particular interest is Pink Chaos Theater, a music, art and dance collective that has done things like perform a choreographed dance routine to a Bjork song. If you want to get an idea of what goes on at these Freak-For-Alls (this is the fourth one), check out [www.freakadelic.com](http://www.freakadelic.com). Call Local 506 at 956-5506 for details. —Karen A. Mann

37 MARCH 29-APRIL 4, 2000

2am Artist Management in association with True Productions Presents...

SATURDAY, NOVEMBER 10TH 241  
8P.M. - 6A.M. (AFTER PARTY TBA)

The 2nd Annual 2am Talent Showcase.....  
**THE 2am PROJECT aka**

**TRANCE, PROGRESSIVE & NRG**

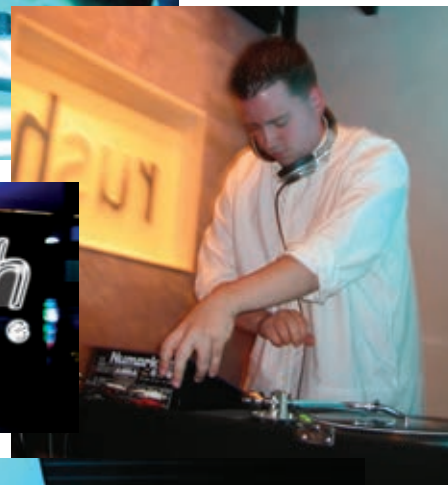
**DJ FM** [100% LIVE PERFORMANCE]  
DJ FM & THE FM INITIATIVE • BAD DOG RECORDINGS • BALTIMORE MD/RALEIGH NC  
[www.djfm.com](http://www.djfm.com)

At 100% attendance thanks to Joe Baroni, and producer/organizer Steven Butler while recording at Sonosound Recording Studios in Raleigh, NC with his former band DSD. In Fall 2000, Joe began work on his new band. The nationally acclaimed duo of DJ FM & The FM Initiative, creating a dynamic merger of DJ FM and electronic instrumentation. In Fall of 2000, they released their first single, "Dance to the Beat of the Drum". The future plans were to produce for DJ FM, who is in the process of recording his second "album". "Electronic Nation" with the aid of his first band. The FM Initiative. Watch for them on tour in 2001!

Clippings taken from 2am Management Flyer, November 2001. DJ FM and The FM Initiative performed live at the 2am Artist Management showcase in Springfield, MA, before an audience of over 2,000. Keith Haas, president of 2am, had the following feedback:

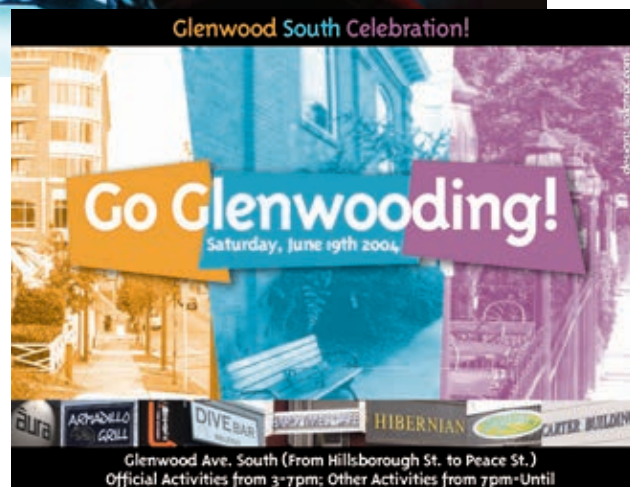
"...I personally am honored with their performance as they showed us that music in all forms is truly universal and can touch everyone! I think they gave a performance like no other and should play more often in our area.... This group drove 12 hours from North Carolina because they felt they had something to give to the New England scene and God Dammit.... THEY DID! To DJ FM and your group, you owe us absolutely no thanks what so ever. I speak for myself, Jeff Gil, all the production crew and every person who attended "The 2am Project" when I say, You are hands down, a performance within a performance! Because of the performance you gave, you are GREATLY responsible for the vibe that went through that building on Saturday night!...."





# Hijinx Records

Various photos and collateral taken from April 2004-March 2005. Along with former Resonance Project DJ Tom Foolery, DJ FM founded Hijinx Records and began a year-long residency at Rush Lounge in the revitalized Glenwood South district in Raleigh, NC. The Hijinx team was also responsible for conceiving, organizing and setting up the GoGlenwooding Dedication Event for Glenwood South in June of 2004, a day of festivities which brought together retail, club and restaurant owners, local entrepreneurs and political leaders.







### Best DJ

DJ FM ([www.djfm.com](http://www.djfm.com))

HONORABLE MENTION:

DJ MARCO ([www.solid soundsystem.com](http://www.solid soundsystem.com))

Various photos and clippings taken from March 2005 - February 2006. Following the conclusion of his residency at Rush Lounge, FM guest DJ-ed at various locations throughout central NC, including Talullas (Chapel Hill), Oliver Twist (Raleigh) and Aries Lounge (Raleigh). In April of 2005, FM was the opening act for the Backstreet Boys performance at the Progress Energy Center in Raleigh. Following these high-profile appearances, FM was named Best DJ 2005 by The Independent Weekly.





Photographs taken from October 2006-February 2007. DJ FM spent the majority of 2006 assisting Raleigh-area band Left Outlet playing bass and keys. DJ FM was also responsible for some production and remixing of the band. Below are some reviews of Left Outlet's live shows...

"Left Outlet is the best band to come around in a long time...great vocals... great song writing..."

- John Custer

*Grammy-nominated Producer  
DAG, Corrosion of Conformity*

"Left Outlet is a brilliant meld of media and music. Beautiful vocals, ethereal music that can warm the soul. Certainly a band that you should catch when you can."

- Amy Cox

*Deep South Entertainment*



Clippings taken from Raleigh's Social Magazine, April 2007. DJ FM is featured in Social's "In The DJ Booth" section. Social Magazine, founded by Editor Chris London, is one of the most prominent club zines in the triangle area.





# ELECTRONICA VIVA

**DANCEFLOOR:**

**DJ FM**  
Djfm.com, BAD DOG Productions - Raleigh, NC - funky, techy house

**Aron Wayne**  
Signal, ElectroLock - Durham, NC - house, trance

**Rousseau**  
Resident DJ at Kulture, WQNC afterhours - Raleigh, NC - deep house

**Urafiki**  
Signal, Connect - Chapel Hill, NC - deep UK house

**LOUNGE:**

**Jason Perlmutter**  
carolinassoul.org - Chapel Hill, NC - soul, funk

**Viva**  
VXDJ, Pox World Empire - Durham, NC - italo, disco

**Fader**  
Independent - Chapel Hill, NC - triphop, ambient, dub

**3RD FLOOR:**  
**L In Japanese**  
Myspace.com/Linjapanesemusic - Chapel Hill, NC / Paris, France - hiphop, indie, rap

**SATURDAY, OCTOBER 6TH, 10P-3AM, \$5 BEFORE 11, \$8 AFTER**  
**108 W MAIN ST, DURHAM, NC 27707**

**BabyAnne**  
DJ Frenzy + 8.1.8.  
Mejika  
DJ Dominic + DJ Panic  
DJ Blackout + DJ Fm  
DJ Atomix  
Toggle + Freebox

**T.K.**  
Abstract  
Snow + DJ Felice  
A-Rod + Scooby  
Danny LaPointe + Pepe

**Friday August 17, 2007 BabyAnne, Pop/Present (Blue)**  
**N Club, Downtown Greensboro NC**

**GLOBAL HOUSE**  
OCT 12th  
talulas  
456 w. franklin  
\$2 all night

**DJ FM & Danny LaPointe**  
Mansion 462, nclounge/R3EL | raleigh chapel thrill nc

**DJ Shugadadde**  
Euphoric Productions | richmond va

**Pepe**  
nclounge, R3EL | chapel thrill nc

**april & george**  
art bar + wine gallery

Club flyers, photographs and clippings taken from fall 2007. DJ FM's year didn't slow down at all after parting ways with Left Outlet. He held down two different residencies (one in Raleigh at the former April & George, the other at Mansion 462 in Chapel Hill), and also made many high-profile local and regional guest appearances at Talullas Chapel Hill (Global House hosted by DJ Danny LaPointe), Boxer's Ringside in Durham (Electronica Viva), as well as opening for "Bass Queen" DJ Baby Anne at NClub in Greensboro.





Emerge:NC is a unique, annual 4 room gathering hosted by GruvGlu @ To Ultra Lounge in Morrisville, NC. The venue is situated in the center of the Tri off of I-40 at the Airport Blvd exit. Emerge:NC features a few of the nation's dance music producers in 3 different genres. This event brings in another 2 regional djs and producers, fire dancers, laser shows, art displays, video ml dance crews, a body piercing booth, and a massage booth.

|   |   |
|---|---|
| <b>Area 1</b><br><b>JASON JOLLINS</b><br>NYC //Acute Recordings<br>Pacha Resident NYC<br><a href="http://www.myspace.com/jasonjollins">www.myspace.com/jasonjollins</a><br><b>Kevamine</b> (Gruv Society   Raleigh)<br><b>Demencia</b> (Gruv Society   Raleigh)<br><b>JuneBugg</b> (PrestureBox   Greensboro)<br><b>Illusion</b> (PrestureBox   Greensboro)<br><b>Phy</b> (Reel, NCounge   Chapel Hill)<br><b>Denny Lapointe</b> (Reel, NCounge   Chapel Hill)<br><b>Anthony Scott</b> (Raleigh)<br><b>Steve Nowell</b> (Raleigh) | <b>Area 2</b><br><b>SKYNET</b><br>London, UK //Skynet<br>Decrets, Underfire &<br>Audio Blueprint Recordings<br>"Serious" - Album Release Party<br><a href="http://www.myspace.com/skynet">www.myspace.com/skynet</a><br><b>Severe</b><br>(GruvGlu, Mosquito   Raleigh)<br><b>Doppler</b><br>(GruvGlu, Mosquito, PPR   Raleigh)<br><b>Bane</b><br>(Tri Artists   Raleigh)<br><b>J-Dubb</b><br>(Street   Raleigh) |
| <b>Area 3</b><br><b>KRI</b><br>Asheville, NC<br>TouchSamadhi<br><a href="http://www.touchsamadhi.com/kri">www.touchsamadhi.com/kri</a><br><b>Lroyx</b> (GruvGlu   Winston/Salem)<br><b>Dagga</b> (Winston/Salem)<br><b>Skotty</b> (Shake n Break   Charlotte)<br><b>Will Yeskie</b> (Shake n Break   Charlotte)<br><b>Red Echo</b> (Sneaker and the Dyer   Raleigh)   | <b>Area 4</b><br><b>LJ MTX</b><br>District Ignition   DC<br><b>FM</b><br>(www.djfm.com, 2315   Raleigh)<br><b>Goldfinger</b><br>(2315   Chapel Hill)<br><b>B'Laine</b><br>(Raleigh)<br><b>Open Dex Alistar</b><br>(TBA)   |

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 //EMBER\*ELLAS Burlesque Fire Dancing  
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## ELECTRONIC BLISS

official kick-off party for  
**signal**

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**jinx & demencia**  
gruv society | Durham, NC  
**entheos & matt dallas**  
ECS, RSEL | Chapel Hill, NC  
**rony nass**  
RSEL | Brooklyn, NY

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signalfest.com | 434-444-4444 | we may throw moonshines, but we party daily

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**Emerge:NC**  
A Gathering for the DJ Community

## THE BREWERY

SATURDAY FEB 23rd

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Curse Your Name  
DJ FM

Saturday FEB 23rd @ THE BREWERY  
3009 Hillsborough St. Raleigh NC 27607 Doors 9:00

## dæp

EVERY THIRD FRIDAY @ SIRENS LOUNGE, DURHAM

COMING THIS FRIDAY 3/21

**K-Rox (Mike)** - NC Lounge | RSEL | NYC | Durham, NC  
 Having from NYC the solo import has only been here a year but has already become featured as one of the cornerstones in the Triangle's EDM community. Timelessly KROX has devoted his heart and body to the scene here in NC. He continues to not only support the sound, but support his peers as well inspiring all those around him. His unquenchable thirst for music and passionate love for vinyl breed a multi-faceted sound that touches every end of the dance music spectrum. KROX aggressive style is released in an eclectic "ground and pound" vinyl DJ set that drips with the steamy sweat of New York that your body will not resist.

**in Gerler/DJ FM** - [2315 Mafia] | Treehouse | Chapel Hill, NC  
<http://www.djfm.com>  
<http://www.myspace.com/djfm2008>  
<http://www.myspace.com/2315mafia>

Having been part of the Triangle EDM scene for over ten years, there's not a lot Jon Gerler - aka FM hasn't seen or done. He's produced 80+ songs and instrumentals, had his original tracks used on MTV's First World, Road Rules and The Hills, performed his music with the aid of a live band, and appeared at venues from South Carolina to Massachusetts. Already in his 4th guest appearance this month, FM will bring that dirty electro vibe that always brings down the house - and maybe even throws in a couple of original tracks for good measure! Voted Best DJ 2005 by the Independent Weekly, his is a set not to be missed.

**PHY** - [RSEL | NC Lounge | Muggenhearts | Raleigh, NC  
 Native from New York city, Ross Park - aka PHY is a true innovator in forward thinking in the constantly evolving field of Electronic Dance Music. Musically journeying through time in constant pursuit of him self his sets are a true journey for the heart and the mind. His music is carried with superb skill and understanding of the music he plays and loves, creating a total connection with the dance floor with transcendental beauty. His sound, pumping, driving, energetic yet beautiful, meaningful, intellectual yet with emotional content and control passion is delivered to you with the level of attention to detail only seen at the concert halls in the live at Classical Music performances.

Doors open at 10 pm, drinks specials, hot service, great sound and lights, and a sophisticated atmosphere makes Sirens the place in Durham. Come and hang out with us, Friday the 21st is PARTY TIME!!

Your hosts:  
K-Rox, Danny LaPointe and Pepe

Friday, March 21, 2008  
10:00pm

Sirens Lounge  
1803 West Markham Ave  
Durham, NC

919.416.6684  
info@sirenslounge.com

2008 started out with a bang for DJ FM. He began the year recording his most well-known, downloaded and bootlegged mix to-date, "Bluelight"...a blend of electro house and progressive, capped with FM's 2002 tech house jam "Kommando" (which samples the 1980s action film of the same name). FM then embarked on what would be the busiest year of his career up to that point. The first half of the year saw FM open for Raleigh progressive metal band Pivot with an all-industrial/EBM set (he also remixed the bands song "The Dream Part 1," as well as the opening party for Chapel Hill's Signalfest, GruvGlu's EmergeNC, and "Deep" at the former Siren's Lounge in Durham.





GridNC & Right Industries P

# Dirty Skool

...is back in session

@ Vespa, Chapel Hill

featuring **Reid Speed**

Dick Trance & Blingz | Bobby C | Pip & Pepe  
 DJ K-Rox | Goldfinger & DJ PA | Danny Lapointe | Demetri

www.GRIDnc.com | www.rightindustries.us

## NOCTURNAL

23:15 PRODUCTIONS WELCOMES YOU TO JOIN US EVERY MONTH AS WE CELEBRATE OUR TALENTED LOCAL ARTISTS AND MUSICIANS. NOCTURNAL WILL BE HELD AT METRO CAFE IN HISTORICAL CITY MARKET IN DOWNTOWN RALEIGH EVERY FIRST FRIDAY AND WILL FEATURE THE AREA'S BEST DJS OF ELECTRONIC MUSIC.

**DJ FM**  
 [TREEHOUSE AUDIO // CHAPEL HILL, NC]  
[MYSPACE.COM/DJFMDOTCOM](http://myspace.com/djfmDOTCOM)

**DJ ALLWAYZ**  
 [SCRATCH DJ ACADEMY // APEX, NC]  
[MYSPACE.COM/DJALLWAYZ](http://myspace.com/djallwayz)

**METRO CAFE // 12.05.08**  
 309 BLAKE ST. RALEIGH, NC // 21+ // \$3 // 10-

97.3 WRIR

richmond independent radio

For more information visit: [www.myspace.com/deepcovermovement](http://www.myspace.com/deepcovermovement)

## TREASURE FINGERS

[www.treasurefingers.com](http://www.treasurefingers.com)  
[www.myspace.com/treasurefingers](http://www.myspace.com/treasurefingers)  
 Fools Gold Records, Brooklyn

Resident DJ's:

|  |   |
|--|---|
| <b>Location:</b>   | <b>FM</b>   |
| <b>The Ess Lounge</b><br>327 W Davie St<br>Raleigh, NC<br>(919) 422-2469 | <a href="http://www.djfm.com">www.djfm.com</a><br><a href="http://www.myspace.com/djfmDOTCOM">www.myspace.com/djfmDOTCOM</a><br>Treehouse Audio, BAD DOG, Raleigh |
| <b>More Information:</b>   | <a href="http://www.myspace.com/riotthedj">www.myspace.com/riotthedj</a><br>Sol Cowboy, dragonmusic.net, Raleigh  |
| <b>Doors open @ 9pm</b><br><b>Cover: \$12</b><br><b>21+</b>              | <b>P.H.Y.</b><br><a href="http://www.myspace.com/physzak">www.myspace.com/physzak</a><br>Sol Cowboy, Raleigh  |

## mosaic

spring music fest  
 MAY 28-JUNE 7

raleigh's longest music fest to date. 11 days of great music, bringing together local djs, artists and parties with renowned djs and producers from ny, miami, san francisco, italy, france and brazil. from mid afternoon until the sun goes down experience the sounds of house music, salsa, arabica, live cuban bands and brazilian batucada drummers. this is the mosaic spring music fest.

2008 continued to be a busy year for FM up until the very end. DJ FM was selected to perform at two separate events for the newly formed Mosaic Spring Music Fest, started by Samad Hachby, owner of Mosaic Wine Lounge in Raleigh. FM also had the privilege of opening for Treasure Fingers (Fool's Gold Records) and Reid Speed at Vespa in Chapel Hill (the venue closed at 2am, and FM boarded a plane for the Burning Man festival a mere 3 hours later!). DJ FM made his first-ever appearance on out-of-state radio, performing a 2 hour set on WRIR 97.3 FM in Richmond, VA - hosted by Turnstyle store owners Jesse and Joanna Oremland. He closed out 2008 with a bang for "Nocturnal" at the former Metro Cafe in Raleigh, hosted by 23:15 Productions.



In Early 2008, long-standing NC DJ/Producer/Multi-instrumentalist DJ FM was introduced to Greenville MC Big Hop by a mutual friend. Upon hearing some instrumentals which FM had put together, the duo began work on their debut EP, "Influenced" almost immediately. The EP marks significant departures in style for both artists, as FM traditionally spins and produces various styles of house ("Influenced" is a mix of hip hop and drum&bass) and Hop is known for a diverse range of hip-hop stylings, but has never delved into EDM or drum&bass. In July of 2009, the group made their debut performance at The Berkeley Cafe in Raleigh, and then again in September at The Black Flower for SPARKcon. "Influenced" is now available on iTunes, Amazon, and various other online retailers.



Friday, June 12th, 2009 Imperial Presents:  
**THE MIX DOWN**  
with / DJ's:  
**Jun3bugg**  
[Pressure Box / Underground-Radio.net]  
**DJ FM with Big Hop MC**  
[Treehouse Audio]  
**NuM3R1K**  
[Gruv Glu]  
**Dewired**  
[live]  
**Indica**  
[Imperial]  
Hosted by: DataSteve, the Ghost MC  
**\$5**  
9pm - 2am  
**BERKELEY CAFE, 217 W. Martin St. Raleigh**  
"late night menu" drink specials"  
  
myspace.com/primaryjosh





INSIDEOUT

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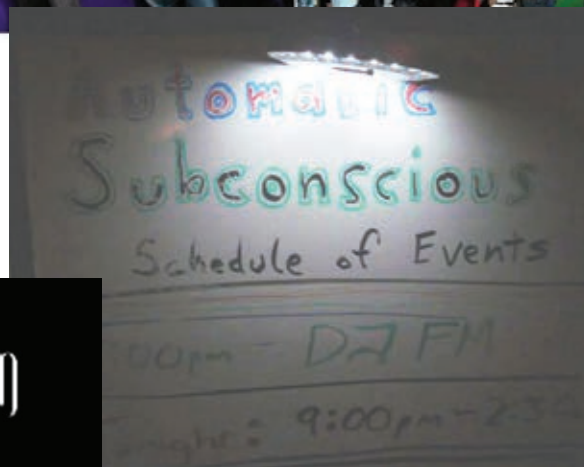
Events

Get Involved

Backwards

GSA Resources

Links



Beyond the "Influenced EP", 2009 continued to be a busy year for DJ FM. It brought him one of his most personally satisfying gigs to-date: his DJ appearance at the NC School of Science and math "Alternative Prom" - supported chiefly by InsideOut 180, a triangle organization that offers support to LGBT youth. Other gigs included opening for DJ Heavygrinder at Solas, two back-to-back appearances at "Dulce", hosted by Vespa in Chapel Hill, and his first set out on "the playa" at Burning Man 2009 - hosted by Automatic Subconscious.





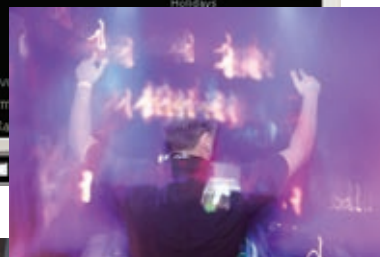
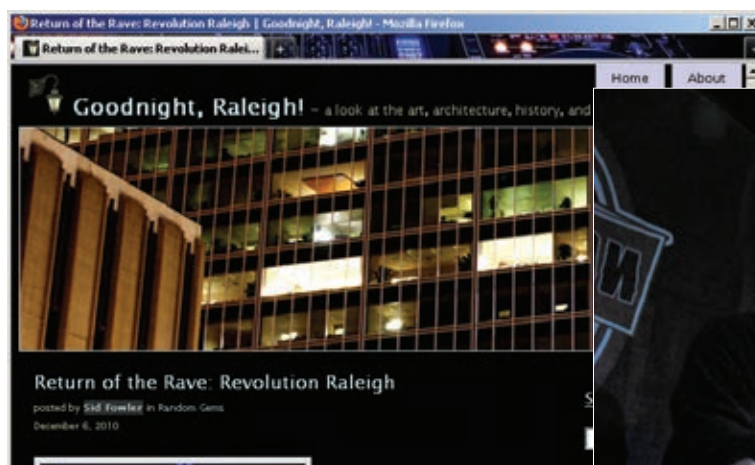
Screen captures taken from Beatport.com, January 2010. DJ FM is commissioned by 3345 Music to remix two of its artists, Triple Threat and Photo-poetic. All 3 remixes have seen successful releases on beatport.



Screen capture of deepvibes.co.uk 12/22/2010. DJ FM was asked to do an exclusive mix for UK Deep House podcast "Deepvibes" - the first mix to include his collaboration with vocalist Alicyn Packard, "Premonition" - soon to be released on 3345 Music! The "Deepvibes" mix is now available for download at djfm.com!



Summer of 2010 saw DJ FM becoming a resident (along with DJ Feinberg) of REVOLUTION Raleigh, a mixture of performers, dancers, and DJs with a rave atmosphere. This event has become one of the single most popular weekly/monthly events in the triangle area in close to a decade, drawing an average of 300-400 patrons nightly in a notoriously difficult market for electronic music. Additional appearances were on diffuseradio.com and two as opener for Chicago's own Mldnight Conspiracy.



one of the newest additions to Raleigh's evening line up is Rev...  
combining stage acts by some of Raleigh's local circus perform...  
music, cotton candy, and an amazing light show, Revolution R...  
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Flyer design by DJ FM, May 2011. DJ FM, along with girlfriend and partner Linh "Memory" Pham, join the Electronic Music Alliance. Led by Janine Jordan and her husband Ken (of The Crystal Method), EMA is a non-profit group of electronic artists dedicated to preservation of electronic music culture, as well as various "green" social causes including the Million Acre Initiative.



Summer/Fall of 2011, DJ FM's tracks "Premonition" (feat. vocalist Alicyn Packard) and "Memory" are signed by Washington D.C.'s LJ MTX for his Metronix Recordings label. FM then invited LJ MTX to headline July's Revolution event. "Premonition" was released October of 2011.

